



# DANIELLE VERDERAME

*Freelance Content Creator*

If you're trying to get your story out, I can help. From freelance content to marketing campaigns, I provide creative services on a variety of mediums.

Over the years, I've challenged myself by working for clients, agencies and publications. If you need someone to send your audience on a memorable journey, I can help you put together a project that will cut through the clutter.

## Contact

(434) 515-0124

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danielleverderame.com

## Top Skills

- Copywriting
- Copy Editing and Proofreading
- Interviewing
- Photography
- Graphic Design
- Search Engine Optimization (SEO)

## Education

### Liberty University

Master of Arts (M.A.), Strategic Communication  
2017

### Liberty University

Bachelor's degree (B.S.), Communication and Media Studies  
2008

## Publication History

- Lynchburg Business Magazine
- Shop Forest First Magazine
- Central VA Family Guide
- Talk that Talk Blog
- Lynchburg Living Magazine
- Amherst County Guidebook
- Buchanan Guidebook
- Central VA Bridal Guide
- Hitched Magazine

## Writing Experience

### Freelance Writer

*Ghostwriting Articles - Feature Articles*

*- Native Advertising Articles*

Various Publications (See Above)

Jan 2011 – Present

### Marketing Administrator

*Ghostwriting Articles - Trade*

*Publication Submissions -*

*Web Content*

Reline America, Inc

Jan 2011 – Mar 2013

### Marketing Director

*Ghostwriting Articles - Blog Content*

*- eBooks - Web Content - Marketing*

*Campaigns*

434 Marketing

Feb 2016 – Nov 2017

### Account Executive

*Print, Radio and Television*

*Advertising - Product Listings -*

*Web Content*

Zimmerman Advertising

May 2008 – Jan 2011

### Marketing Manager

*Print Content - Web Content -*

*Email Marketing*

Liberty University

Mar 2013 – Jul 2015

## References

### Dan Curran

Publisher & Editor, All American Publications

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### Shelley Basinger

Managing Editor, Lynchburg Living/Lynchburg Business

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